

Interviews with Top Bloggers: - Darren Rowse -



Copyright @ <http://www.RemarkableBlogging.com>
All rights reserved worldwide

This PDF is compiled by **Codrut Turcanu**
<http://www.LazyBlogging.com>

NOTICE: You Do NOT Have the Right to Sell or Rent the Content Herein!

**Feel FREE to GIVE the PDF AWAY and
recommend it to ALL Your Friends & Contacts though :)**

ALL RIGHTS RESERVED. No part of this report may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without express written, dated and signed permission from the author.

DISCLAIMER AND/OR LEGAL NOTICES:

The information presented herein represents the view of the author as of the date of publication. While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions. This report is for educational purposes only. We offer no legal, business or accounting advice.

1. Would you mind sharing a few things about yourself and your background for our readers?

I'm a 36 year old guy living in suburban Melbourne Australia with my wife and two boys (they are 4 months old and 2 years old). After high school I studied Marketing for a while and then switched to Theology (a strange mix I know).

I've worked in a number of jobs over the years but most have centered around working in churches as a minister. I'm also a keen photographer and avid reader (although both have suffered since having a family I'm afraid).

2. When did you get started blogging, and why?

I began blogging in November of 2002 on a personal blog which covered a lot of topics - everything from culture, spirituality, politics, movies, church and a lot more.

I originally got into blogging as a result of being sucked into and intrigued by a number of other blogs (particularly those talking about emerging forms of church). I was fascinated by the way that they gave people a voice and amplified that voice globally while also helping the blogger to form community around the topics that they wrote. I started a blog the very day that I stumbled upon these blogs.

Over the years I expanded that first blog into a number of more commercial or entrepreneurial blogs including [Digital Photography School](#) (a blog on digital photography) and [ProBlogger](#) (a blog with blog tips).

I've been lucky enough in the last few years to build these blogs into a full time income - blogging progressed from a hobby, to a part time job to a full time thing. I also started (with two other bloggers) a blog network called [b5media](#).



3. What's the biggest mistake you made getting started with this?

My mistakes happen on a daily basis - the key is to learn from them and to use those lessons so that you improve what you do.

One mistake that I made was to start **ProBlogger** with ProBlogger.net instead of ProBlogger.com. The .com version was not available in the early days but I could have bought it for a lot less than I eventually paid for it.



Similarly **Digital Photography School** is a URL with hyphens in it - something I wish I'd not done. However even mistakes like these don't mean you're doomed - I managed to build successful blogs, even on dodgy domains (phew!).



4. How did you come up with the idea of launching your blog?

With ProBlogger the idea simply came about because I myself wanted to find information on how to improve my blog and make money from it - however I couldn't find that kind of information anywhere - so I

started my own to document my journey and in the hope of connecting with others doing similar things to me (ie to learn from others).

With Digital Photography School the idea came out of another blog which I was running that was aggregating digital camera reviews from around the web. I got a lot of emails from readers who appreciated the reviews but wanted to know how to use the cameras that they bought.

The logical response was to start writing tips on that topic - a new blog was born.

5. How often do you publish and how do you get content ideas?

On [ProBlogger](#) I attempt to publish two posts each weekday and one per day on the weekend. On [Digital Photography School](#) I aim to post once per day.

Content ideas come from a range of places including reader questions, extending ideas I've previously written about, building on ideas I get in 'real life', from interacting with people on social media sites like Twitter, offline sources (like magazines) etc.

I find that the longer I've blogged the more open I am to getting ideas in the day to day of life. It's about looking out for these ideas and having ways to capture them.

6. How do you mainly receive (or generate) traffic to your blog?

Ultimately it comes down to writing quality content over the long term and letting traffic grow naturally through readers sharing it with their friends, other bloggers linking to you, readers submitting content to social media sites etc. I've never really advertised my blog or begged for links from anyone - I spend the bulk of my time concentrating on writing the best content that I can.

Having said that - I learned a little about search engine optimization and am also actively participating on social media site - learning these skills can definitely help to get your site out there.

7. What is your most closely-guarded secret about blogging for money?

I don't really have any secrets - I write everything I know about blogging for money on [ProBlogger](#). If there's a 'secret' it is simply that it takes a lot of work and a long term view. It's not really a 'secret' but many times people skip over the fact that it takes a long time and a lot of work - they think it's possible to get rich quick blogging. The reality is that it's not (unless you get extremely lucky).

8. What plans do you have for the future with your blog?

My main plans are to continue to expand my blogs. I'm not really in a position to talk more about these expansion plans yet but hopefully by the end of the year there will be some news to share.

We wish Dareen success in the future and thank you very much for sharing your BLOGGING tips, tricks & secrets with us all! 😊

If you want to get further into blogging, check out these resources:

- [WordPress Profit Maximizer](#) - The BEST WordPress Plugins sent to you weekly via e-mail:
- [Lazy Blogging dot Com](#) – Everything I learned about blogging!

Thank you,
Codrut Turcanu.
<http://www.CodrutTurcanu.com>